APPLE, ORANGE AND STRAWBERRY

In our previous test we found that by adding water to thin the consistency of our juice was not as logical as we first thought. So for our final recipe, we created a juice concentrate using strawberries as we knew that it was the ingredient that held the richest flavour. From this, we looked at the benefits of each bottle and decided to use a coloured clear bottle. From this, we looked at the benefits of each bottle and decided to use a coloured clear bottle. A white bottle and a coloured clear bottle. From this, we looked at the benefits of each bottle and decided to use a coloured clear bottle. The bottle also allows the consumers to see the juice from sunlight which attacks the vitamin and mineral content of the juice. Having a tint to the bottle also allows the consumers to see the attractive colour of our juice, the consistency and fruit content of our juice.

APPLE, CARROT & LIME JUICE

This first juice recipe we created upon the feedback we received from our stakeholders in which carrot and apple were a few of the top fruits and vegetables selected, as well as lime juice. From the juice we decided that the carrot affected the consistency of the juice making it very thick. The colour was a vibrant and bright orange colour which was sourced from the carrot, very appealing to the eye. Lastly, the juice tasted very earthy and like the carrot, no sweet or sharp flavours were detected. So next we were hoping to try and alter the recipe, so that desirable flavours could be tasted and the consistency was thin.

APPLING, MINT AND STRAWBERRY

Due to prior testing and knowledge of juice consistency we decided to add water to our juice, in hope of thinning it. Although we did fix the consistency, the water diluted the key flavours and the watermelon flavour was not detectable. However there was still subtle flavours of strawberry, telling us that the juice extracted from the strawberries were plentiful and rich. From this we decided we decided to create and alternative recipe using strawberry, and the apple and orange from the previous recipes.