Road to No Meatza Pizza

The way we see our CREST journey, from getting a brief from our mentors, right through to developing a final product is like a road. Each stage of our project related to a component of travelling on a road.

The Oxford definition of a road is:

A series of events or a course of action that will lead to a particular outcome.

In order for us to choose a product to develop, we went through a process of testing and trialing. We thought of a lot of concepts and trialed them all, but mainly focused on 3 to further develop. So therefore to narrow down on a product to develop our main focus was to be based on the feedback of our individual stakeholders as well as our target market. We will decide on a product to develop. It was our target market feed back that lead us to deciding which product to perfect and finalize.

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  - Giving us the chance to visit their factory and see how the products are made and packaged and how we could use their logos. Also for their sponsorship.

- Kerry Ingredients
  - Providing us with the necessary ingredients to improve our product. Logos for promoting us with a catchy title of the product.

- futureInTech
  - Organizing meetings with our mentor and providing the opportunity to improve the project.

By:
- Kerryn Higham
- Drew Smyth
- Charna Jordan
- Ema Bloom

Botany Downs Secondary College - Providing us with the ingredients that we needed for our trials and the know-how on how to make the product.